**BACKGROUND**

Electrophoretic mobility shift assays (EMSAs), also known as gel shift assays, provide a relatively straightforward and sensitive method for studying binding interactions between transcription factors and consensus DNA binding elements. For such studies, DNA probes are provided as double-stranded oligonucleotides designed with 5’ OH blunt ends to facilitate labeling to high specific activity with polynucleotide kinase. These are constructed both with specific DNA binding consensus sequences for various transcription factors and as control or “mutant” probes in which one or more nucleotides mapping within the consensus binding site has been substituted.

**REFERENCES**


**GEL SHIFT ASSAYS**

For gel shift analysis, prepare nuclear extracts following the method of Dignam, et al [1].

- **NOTE**: Spin oligonucleotide vial before opening. Product may be lodged in vial cap.

- Label oligonucleotide probe (TransCruz™ Gel Shift Oligonucleotides) with [γ-32P]ATP to 50,000 cpm/ng by using polynucleotide kinase.

- Prepare gel shift reaction buffer as follows: 10 mM Tris (pH 7.5), 50 mM NaCl, 1 mM dithiothreitol, 1 mM EDTA, 5% glycerol.

- Prepare 20 µl reaction mixture containing 3-10 µg nuclear extract and 1 µg poly dI-dC in gel shift reaction buffer. Add 0.5 ng labeled oligonucleotide probe and incubate for 20 minutes at room temperature. This constitutes the control sample for detection of DNA-protein complexes.

- To detect an antibody supershift or block of the DNA-protein complex, prepare reaction mixture as described above, also adding 1-2 µl of the appropriate TransCruz™ Gel Supershift antibody per 20 µl of reaction volume. Antibody is normally added subsequent to addition of labeled oligonucleotide probe, but result may be improved by adding antibody prior to probe. Incubate at 4º C for 1 hour to overnight, or at room temperature for 15-45 minutes.

- Resolve DNA-protein complexes by electrophoresis (25-35 mA) through a 4% polyacrylamide gel containing 50 mM Tris, pH 7.5, 38 M glycerol (glycine: sc-29096) and 2 mM EDTA. Dry the gel and visualize by autoradiography.

**PRODUCT**

**Myc-Max CONSENSUS OLIGONUCLEOTIDE: sc-2509**

- binding site for Max-Max homodimers, Mad-Max heterodimers and Myc-Max heterodimers (3)

5’ – GGA AGC AGA CCA CGT G GT CTG CTT CC – 3’
3’ – CCT TCG TCT G GT GCC T CA GAC GAA GG – 5’

**Myc-Max MUTANT OLIGONUCLEOTIDE: sc-2510**

- identical to sc-2509 with the exception of a “TG”→“GA” substitution in the Myc-Max DNA binding motif (3)

5’ – GGA AGC AGA CCA GGA GT CTG CTT CC – 3’
3’ – CCT TCG TCT G GT GCC T CA GAC GAA GG – 5’

**SELECT PRODUCT CITATIONS**


**STORAGE**

Store at -20º C; stable for one year from the date of shipment.

**RESEARCH USE**

For research use only, not for use in diagnostic procedures.